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For Immediate Release:

**2022 Holiday Parade and Celebration - *Back Together for the Holidays***  
**Parade Marshals Chosen and James Edgar Awardee**

BROCKTON, MA – The Downtown Brockton Association, in partnership with the City of Brockton, will host the 35th Annual Community Holiday Parade and Celebration on Saturday, November 26, 2022. The parade is back to full-scale for the first time since 2019 (COVID cancellation in 2020 and a limited celebration in 2021). This year's parade theme is ***Back Together for the Holidays***.

The DBA invites the public to the downtown area beginning at 9:30 am. The parade steps off at 1 pm, starting at the corner of Main and Belmont, featuring over 80 participants.

Attendees can enjoy many opportunities to celebrate the holiday season: performances by local groups, family activities, a Holiday Marketplace, Food Court, and the area businesses and restaurants.

"We are elated and grateful about the full-scale return of our beloved Community Holiday Parade and Celebration to the City of Brockton," said President of the Downtown Brockton Association Mary Waldron. "This is truly the can't-miss event of the holiday season. We look forward to kicking off the holiday season, spreading holiday cheer to every single resident of the city."

In addition to the traditional elements, this year's parade features trackless train rides and a 15-foot snow globe.

The Holiday Parade and Celebration is a public-private partnership that includes collaboration between downtown businesses and property owners, Mayor Sullivan, Brockton City Council, and Brockton Public Schools.

Leading this year's parade is DBA Chair Amanda Glennon. Ms. Glennon works for NeighborWorks Housing Solutions, an organization involved in the development of downtown and the region.

"I am glad to be part of a group of dedicated volunteers charged with bringing this long-standing holiday tradition back to full scale," said Ms. Glennon. "I love parades and staying involved; knowing that children and families will have free activities and smiles as the parade goes by them warms my heart as things are tough for many."

As is customary at every Holiday Parade, the DBA is pleased to announce this year's Parade Co-Marshals and the James Edgar Awardee.

After sifting through several worthy nominees, the Parade Marshal Selection Committee has elected two people who have contributed to Brockton High School football profoundly; Peter Colombo, BHS Football Coach, and McKenzie Quinn, BHS Football player.

Brockton High School senior McKenzie Quinn is a trailblazer for Brockton High School as a wide receiver for the Boxer and the first female varsity player. She also became the first female to score a touchdown for the Boxers. McKenzie has a 5.0 GPA and also plays baseball and runs track.

Brockton High football coach Peter Colombo won his final regular-season game at Marciano Stadium and was named the New England Patriots High School Football Coach of the Week.

Coach Colombo is in his 20th and final year as head coach of the Boxers football team. Colombo has been head coach of the Boxers football team for 53 years, dating back to when Peter's father, Armond, took the reins in 1969 and then handed the head coaching duties off to Peter in 2002. During his 20 years, Peter has led the Boxers to a 132-72 record, five Super Bowl appearances, and two consecutive championships in 2004 and 2005.

The **2022 James Edgar Awardee** is Joe Madaio. The award is named after James Edgar, who created the first department store Santa. Mr. Madaio has been the Downtown Brockton Association's Treasurer for over 25 years. Joe volunteered his time and expertise to the organization and recently retired. "While Treasurer Joe guided our organization, but also me personally. We remain today a healthy financial organization due largely to his efforts," said John Merian, past President of the DBA. "Without Joe, there would be no Holiday Parade. For his service, he is our 2022 awardee."

For more information about this year's Holiday Parade, visit the DBA website or follow the social media platforms (Facebook & Instagram).

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