

CITY OF BROCKTON



MARIJUANA ADVISORY COMMITTEE APPLICATION REVIEW

The following is a list of qualitative criteria established by the Mayor's Marijuana Advisory Committee (MAC) for considering applications:

- a. Completeness and quality of application;
- b. Demonstrated direct experience in the cannabis industry or a similar industry, such sensitive retail and related commercial uses – package stores, establishments with other types of alcohol licenses or age-restricted products;
- c. Relevant business experience in Brockton;
- d. Relevant business experience in the Commonwealth of Massachusetts;
- e. A sound business plan which evidences applicants' financial resources, proposed scale of operation, inventory sources and plans for inventory management, as well as anticipated costs and revenues;
- f. A strong employee training process and plan to ensure regulatory compliance;
- g. A sound preliminary security plan including inventory security;
- h. A sound preliminary traffic and parking plan demonstrating basic feasibility of the site and/or intended traffic and parking mitigation measures;
- i. For adult-use applicants, intention to co-locate RMD operations to ensure access to Brockton medical marijuana patients;
- j. Commitment to youth safety, abuse prevention, and community education;
- k. Commitment to diversity and local hiring; and
- l. Maintenance of geographic balance in the distribution of marijuana establishments.

Additional MAC Scoring Criteria:

The Mayor's Marijuana Advisory Committee (MAC), a staff-level committee, will review adult-use marijuana applicants and recommend selected applicants to the Mayor who will decide who the City will enter into Host Community Agreements (HCAs) with. In addition to the criteria listed above, the MAC will assess each application against a set of community priorities, as identified in this MAC Scoring Criteria, to make their recommendations. Applicants can receive a score from 1-5 (1 being the lowest score and 5 being the highest score), in each of the three categories below.

1. **Location:** location within an approved district, appropriate/best use of space, and appropriate access. The MAC will also consider:
 - How proposals adhere to local standards, maintain cohesion with existing city structures, and compatibility with the neighborhood.
 - Traffic mitigation (including opening day/period plan to minimize any traffic or large crowd impacts)
2. **Physical Space:** proposed plan respects surrounding area, design and signage, flow of operations, crime prevention through environmental design strategies and security.
3. **Operations/community involvement:** proposed operations that focus on community education, hiring of local residents, and partnerships with local ancillary businesses. The MAC will also consider the following:
 - The use of minority- or woman-owned businesses throughout the construction period, which may include but not be limited to architecture, engineering, and construction.
 - The longevity/legitimacy as a Brockton resident and their involvement with local community organizations.
 - The extent to which the person(s) running the establishment have been negatively impacted by the war on drugs.