



For Immediate Release:

**City of Brockton Launches Broadband Initiative**

*The City is seeking public input to improve broadband connectivity via a survey located on [ConnectBrockton.com](http://ConnectBrockton.com)*

BROCKTON, MA – The City of Brockton has implemented a survey to evaluate the speed and affordability of broadband internet connection for city residents and businesses. The survey will be used to complete a market assessment and feasibility study with the goal to improve broadband connectivity in Brockton. The City is encouraging residents to complete the survey.

"Reliable internet connectivity is essential in the 21st century. Just as electricity enabled the first industrial revolution, fiber optic infrastructure is the foundation for the digital revolution. As Brockton's Mayor, I have directed City staff to evaluate our potential options and recommendations on how best to close the digital divide and to provide our residents and business owners with this necessary infrastructure." - Mayor Robert F. Sullivan

The goals for the project are as follows:

- Lower the cost of internet access, potentially by thirty percent (30%) for residents and businesses.
- Significantly increase the speed and reliability of internet access.
- Increase competition and give residents and business owners multiple options for Internet Service Providers.
- Build a state-of-the-art network that will improve economic development and foster key innovation.
- Leverage the network to improve City services, including Public Safety transportation, healthcare, education, emergency communications, and new and enhanced services that will become possible with advanced network infrastructure.

If this initiative is implemented, the project will progress following these principles and objectives:

- Participation would be on a voluntary, opt-in basis.
- The City tax rate would not increase to fund the network.
- The ongoing operation of the network would be self-sustaining and not dependent on any subsidy from the City.

In the coming months, the City will develop an extensive feasibility study and business plan for the creation of a fiber-optic network. In addition, we will be sharing more detailed information and answering your questions via the website, community meetings, and a series of other community outreach efforts.

For more information on the initiative and fill out the survey, please visit [ConnectBrockton.com](http://ConnectBrockton.com).