

Bullet Points for the City Council Presentation of
March 15, 2015

- This project is funded by Municipal Vulnerability Preparedness Program (MVP) Action Grant. As many of you may recall from when the City Council accepted the grant, the project includes a study to develop an accurate understanding of flooding risks in the City and identify solutions to increase flood resiliency along Salisbury Brook and the Salisbury Plain River.
- The City received this grant from the Massachusetts office of Energy and Environment Affairs (EEA) in FY19. The project team experienced significant difficulties between March 2020 and July 2020 due to COVID-19 shutdowns and rules around social distancing. These challenges have contributed to problem of meeting the City's in-kind match requirement of the grant fund.
- The City received a one-time project extension through June 30, 2021.
- The City recently requested an amendment, which was approved by EEA, to modify one of the project tasks to incorporate additional modeling along Trout Brook and potential floodplain restoration options at the CSX railyards. Addition of this piece to the project is allowing the City to leverage \$25,000 in cash match from the CSX Railyard planning, to help meet the match requirements.
 - a. We are requesting an opportunity for a public hearing and presentation both to help generate additional in-kind match hours, and to share with other City officials, staff, and stakeholders the outcomes of the project.
 - b. Due to the approaching June 30 grant completion deadline, we are asking that this hearing be held as soon as possible.
 - c. The nature-based approaches recommended by the study will yield significant (up to 18") reductions in flood elevations along the Salisbury Brook/Salisbury Plain corridor. We are looking to share these recommendations broadly and build a consensus around the next steps.

- d. In the interest of these goals, we have sought the Mayor's Office assistance in maximizing participation in this Public Hearing.
- e. The Public Hearing will consist of a presentation of the Executive Summary and key findings of the project by the City's project consultants, Fuss & O'Neill, followed by open discussion/question and answer period.
- f. The City will also be pursuing a digital outreach strategy to engage the broader public. This would involve multiple facets:
 1. Establishing a webpage on the City's website to post lay-person summary information about the project for the public
 2. Using the City's social media accounts to publicize the project and the webpage
 3. Translating project materials for access to a wide public audience
 4. Including slides about the project and advertising the webpage on Brockton Public Access television
 5. Sending a press release to the Brockton Enterprise
 6. Engaging existing groups to help spread the word and point people to the project information (e.g. Wildlands Trust, individuals who attended the initial public meeting, public library, etc.)
 7. Engaging the Brockton High School Envirothon Team in public engagement efforts