



# City of Brockton

## Brockton Public Library

**BILL CARPENTER**

MAYOR

**PAUL ENGLE**

LIBRARY DIRECTOR

### BOARD OF LIBRARY TRUSTEES

Mark Linde  
Chair

### MEETING AGENDA

Jocelyn Meek  
Vice Chair

**Monday, April 8, 2019 6:30 P.M.**

**Main Library - 304 Main Street**

Margaret Mone

Joseph Policape

Aminah Pilgrim

Lawrence Siskind

Frances Ciarfella

Phyllis Ellis

Lisa O'Donnell

1. Call to Order; Establishment of Quorum
2. Hearing of Visitors
3. Approval of Minutes
  - a. February 4, 2019
4. Reports
  - a. Director's Report
  - b. Chairman's Report
    1. Director's review status
5. SOAR analysis as part of the Strategic Planning process
6. Budget approval
7. Library as Census Center for 2020
8. Other topics Chair did not reasonably anticipate might be discussed
9. Adjournment

Welcome to an Open Meeting of the Board of Library Trustees. This is an agenda that will be used for discussion and action at this meeting. Please note that there is a Hearing of Visitors period set aside for statements or questions by the general public, library users, and library employees. If you wish to make a statement or ask a question, please register prior to the start of the meeting by giving your name to the Clerk. Please be brief and limit your remarks to approximately three minutes. The Board will note your concerns or questions but will not engage in dialog during this part of the meeting. No one will be allowed to register after the meeting begins and no visitor will be able to address the Board following the close of the Hearing of Visitors portion of the meeting.

*"City of Champions"*

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Trustee SOAR Analysis  
April 8, 2019  
6:30 – 8 PM

## AGENDA

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- 6:45 PM      **Strategic Planning Update**      *Paul Engle*
- *Survey update*
  - *Other target group discussions: seniors, youth, ESOL community*
- 7:00 PM      **SOAR: Strengths, Opportunities, Aspirations, Results**      *Ann Donner,  
Strategic Planning  
Consultant*
- Conducted as group exercise*
- Strengths: What are the library's greatest strengths?
- *What makes Brockton Public Library unique?*
  - *What is our greatest achievement?*
  - *How do we use our strength to get results?*
  - *How do we use our strength to positively impact the Brockton community?*
- Opportunities: What are our greatest opportunities?
- *What is the community asking for?*
  - *What are the top 3 opportunities to focus on?*
  - *Who are our new library users?*
  - *How can we reframe challenges into opportunities?*
  - *What resources do we need to address these opportunities?*
- Aspirations: What is our preferred future?
- *Who are we/who should we become/where should we go?*
  - *Most compelling aspiration?*
  - *What strategic initiative would support our aspirations?*
- Results: How do we know if we are succeeding?
- *Meaningful measures*
  - *3-5 indicators*
  - *What resources do we need to track outcomes?*
- 7:45 PM      **Summary & Next Steps**      *Paul Engle*
- 8:00 PM      **Adjourn**